

Arts and Culture

LTP Council Workshop

11 July 2023

Overview of Activity

Council's involvement with Arts, Culture and Heritage is primarily focused on Invercargill City, yet extends in to the Southland region. This role encompasses funding, governance representation, management and support of entities providing arts, culture and heritage activities and direct delivery of services. Through community **access**, engagement and participation, we seek to ensure the long-term preservation of Invercargill's arts, heritage and culture as part of "The Story of Southland".

We are **currently** partners with:

- The Southland Museum and Art Gallery (SMAG) Trust
- Invercargill Public Art Gallery (IPAG) Trust
- He Waka Tuia, a transitional art and museum space - a joint initiative between IPAG and SMAG
- Bluff Maritime Museum Trust (CCO)
- Southland Regional Heritage Committee.

Strategic priorities and community outcomes



One Community – focused work with wider communities on enabling **residents and visitors** to consistently engage with **our** cultural heritage.

Engaging with our diverse cultural needs – our strategic direction and programme will enable ongoing engagement across our users to preserve first generations knowledge for the future.

Environmental wellbeing – by ensuring that knowledge and cultural layering are captured as part of “The Story of Southland”

Future focused economy – that innovation and opportunity form part of the permanent “Story of Southland”

Current Budget

	Annual Plan 2023/2024 (\$000)	
<u>Operational</u>		
Targeted rates revenue	0	0%
General rates revenue	2,402	63%
Other revenue (excluding capital subsidy revenue)	1,392	37%
	<u>3,794</u>	
Operational expenditure (excluding depreciation)	3,646	
Depreciation expenditure	148	
	<u>3,794</u>	
<u>Capital</u>		
Capital subsidy revenue	0	
Capital expenditure		
• to improve the level of service	0	
• to replace existing assets	0	
	<u>0</u>	
Staff levels (excludes Casuals and Elected Members):		
FTE	11	
Head Count	11	

Maintaining levels of service

Core Levels of Service are to be maintained through the following functions:

- Operational delivery
 - He Waka Tuia (management contract with Invercargill Public Art Gallery)
 - Contract for Management Services with Southland Museum and Art Gallery Trust
 - Contribution towards the Southland Regional Heritage Joint Committee

Requirements to maintain compliance

In establishing a fully operation Storage Facility, as well as Exhibition Facility we will be required to provide Museum facility compliance once the buildings are operational. This includes:

- Maintaining appropriate temperature, humidity and security

Compliance with legislation including:

- The Arms Act 1983
- Protected Objects Act 1975
- Wildlife Act 1953
- Trade in Endangered Species Act 1989

Also

- CITES, 1989
- Interpol – Stolen Works of Art
- Museums Aotearoa, Code of Ethics

Opportunities for cost savings

- Identified Revenue Opportunities
 - Exhibition sponsors (c. \$25k)
- Cost Savings
 - Operational (\$33k)
 - These include consulting; materials etc

Proposals for new or lifted level of service?

- Tisbury Reserve Storage Facility – Public research area will open in late 2024
- Vernon Systems Browser Module will go live in early 2024 to provide public access to the collection.
- During 2024/2025 the SMAG Archive collection will be surveyed and assessed against the Information and records management standard [Public Records Act 2005].
- Alignment to Information and Records Management Standard (Public Records Act 2005) at Tisbury Reserve Storage Facility. The transition to this standard will occur over the next five years.
- As we move towards the level of service ascribed by this standard, there will be an increased opportunity to align with ICC Information Management.

Proposals for new or lifted level of service?

Following the delivery of the Tisbury Regional Storage Facility and Project 1225 there will be an increased level of service which will accompany both projects:

Tisbury Regional Storage Facility

- Collection access
- Education
- Regional Services to partners
- Exhibition development and delivery – HWT and wider regional

Project 1225

- Exhibition development and delivery
- Cost per visit
- Increasing level of events
- Education

Options for Council to consider

- Continue delivery of service via transition space at HWT while assessing options for a more permanent site.
- ACI – currently to be delivered in year 10 of the new LTP, with budget scope to be determined in Years 1-3 of the new LTP

Measuring performance

Levels of Service

The Arts, Culture and Heritage Activity enhances our city and preserves its character through actively engaging with communities, promoting a range of opportunities that enable people to access, learn from, and enjoy the city's heritage, arts and culture. It seeks to embrace innovation and change through ensuring the region's taoka are appropriately cared for and maintained.

The Arts, Culture and Heritage Activity enables the community to feel a sense of place and connection with their community as we celebrate all of our communities through exhibition and engagement.

KPIs

He Waka Tuia - Number of visits

He Waka Tuia – Customer satisfaction rating is satisfactory or above

He Waka Tuia – Number on onsite and off-site exhibitions which celebrate our collections and “Story of Southland”

Measuring performance

KPIs – Tisbury Regional Storage Facility

Collection access- Number of access visits is recorded

Collection access – Number of collection items accessible to the public

Education – 3 resources per annum

Education – school visits

Education – community outreach

Regional Services - Number of regionally based museums, galleries and cultural organisations supported.

KPIs - Project 1225

Number of Visits to Project 1225 – 200,000

Exhibitions – Percentage of exhibitions which meet or exceed their impact objectives based on Project 1225 Impact Model

Project 1225- Percentage of adult visitors surveyed reporting a satisfaction rating of “satisfied” to “extremely satisfied” for the overall Museum experience during their visit

Events – Number of events held at Project 1225.
